

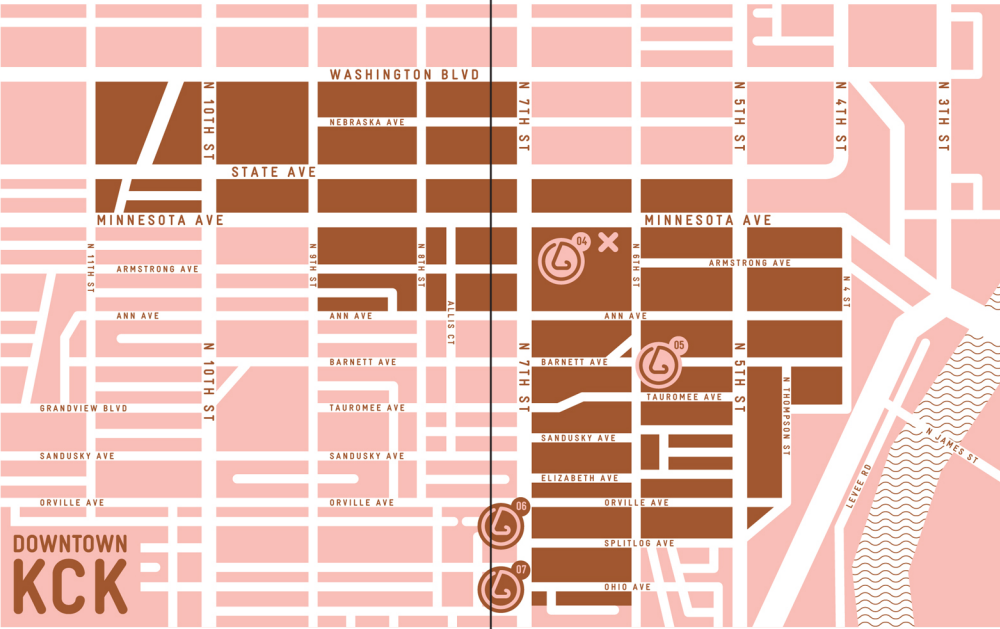
WELCOME! HI. HELLO. DO YOU SMELL SOMETHING? YOU'VE FOUND THE MAP FOR SMELLSCAPE KCK / KCMO A GAME TO UNCOVER THE INVISIBLE CITY.

BIENVENIDOS! SALUDOS. HOLA. ¿SINTIÓ ALGÚN OLOR? USTED HA ENCONTRADO EL MAPA DE SMELLSCAPE KCK / KCMO UN JUEGO PARA DESCUBRIR LA CIUDAD INVISIBLE PARA LAS INSTRUCCIONES COMPLETAS DEL JUEGO EN ESPAÑOL, VER GRANDARTS.COM.

**WHAT IS THIS?** In her research to explore how smell affects tolerance, Berlin-based artist Sissel Tolaas collaborated with Grand Arts to map, collect and reproduce smells from downtown areas of Kansas City, Mo., and Kansas City, Kan. Tolaas has created similar projects in Berlin, Mexico City and elsewhere, but here the project takes ultimate form as a game: a smell-based urban treasure hunt of sorts.

**YOUR CHALLENGE** Scavenge six downtown neighborhoods on foot and nose-first, in a quest to collect and describe 20 scratch-and-sniff playing cards infused with location-specific scents. "Nothing stinks," insists Tolaas. "Only thinking makes it so!"

**HOW TO PLAY** 1. Select any of the six Main Posts displayed on the map to start.  
2. Each Main Post designates between one and five Outposts within walking distance. Choosing any route and any sequence, collect one card from each Outpost.



3. For bonus points, note the area's smells on the back of your card. Spoiled butter? Your grandparents' attic? Dogs' ears and Scotch tape? You tell us!
4. For bonus bonus points, snap photos of sights that inspire you at each stop along the way.
5. Once you've collected a card from each Outpost, advance to the next Main Post. (If you lose this map, find more at Grand Arts, online at [www.grandarts.com](http://www.grandarts.com), or via the SmellScape mobile app.)
6. Continue sniffing out smell cards until you've collected the complete set. Game ends Oct. 31, 2012.

**SCORING** Score points by collecting cards, describing smells and contributing photos. The more Main Posts and Outposts you visit, the higher your score — so get creative and get moving.

**COME BACK AND SMELL US SOMETIME!** To determine scores at any point during the game, bring your smell cards, descriptions and photos to Grand Arts. We'll help tally your current score and — if you wish — upload your status to the digital version of the game.

**ATTENTION** SmellScape mobile app users can update scores automatically by downloading our app "checking in" to Outposts and uploading descriptions on the spot. App users can also access leaderboards, upload photos and tag discoveries on Facebook.

(To be clear: The SmellScape mobile app, while elegant and impressive, is not required in order to play the game!)

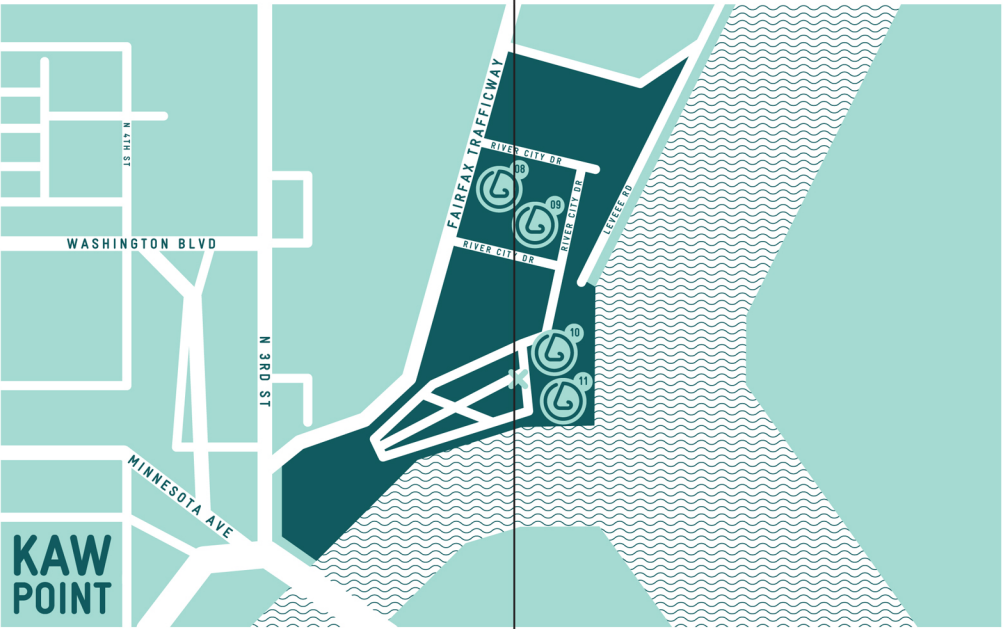


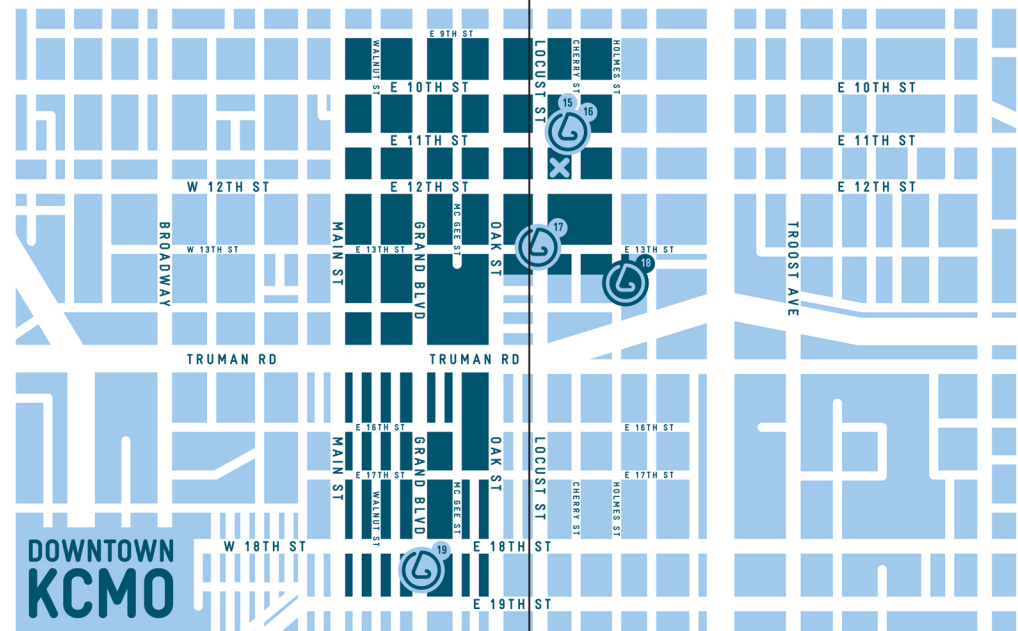
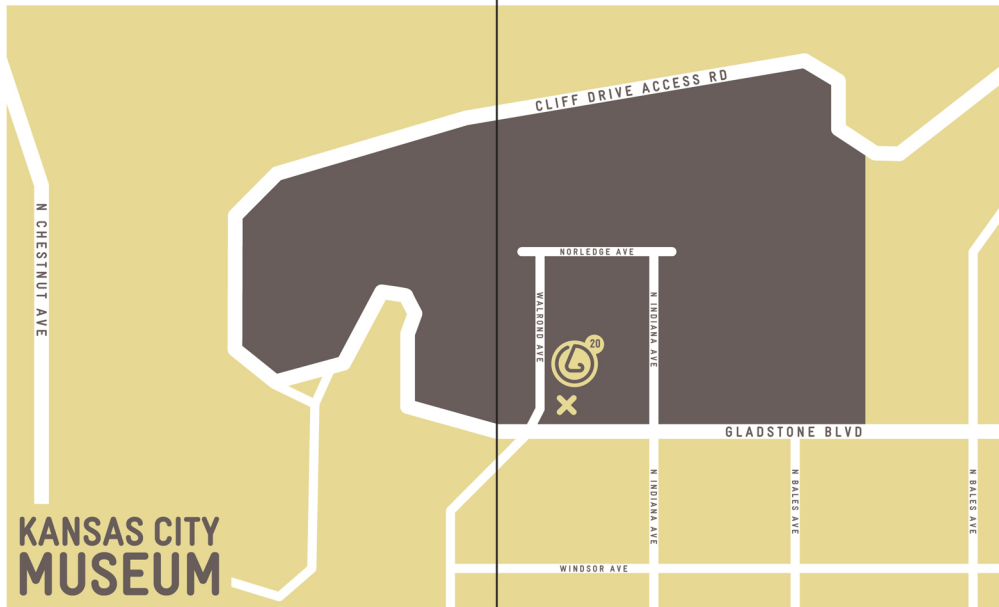
**HOW CAN I WIN?** Everybody wins! Whether you collect 2 cards or 20, you can claim a limited edition, complete boxed set of SmellScape smell cards at Grand Arts anytime before Oct. 31, 2012. (One set per player.) Dedicated players who collect more than 10 cards enter the Silver Sniffer Circle and have a chance to win a REAL GOLDEN NOSE! Bonus: Select Outpost locations will also randomly distribute prizes from SmellScape partner businesses. (Prize quantities and winners are at Grand Arts' discretion. Golden Nose awarded after Nov. 1, 2012.)

**REMINDER: YOUR NOSE AND YOUR BRAIN** Grand Arts reminds SmellScape players to stay alert and take standard safety precautions. Use designated crosswalks when possible and report suspicious activities.

**ABOUT US** Grand Arts is a non-profit, privately funded art project space in downtown Kansas City, Mo.

**THANK YOU TO OUR SMELLSCAPE PARTNERS** Kansas City Municipal Court, City Market, Kansas City Museum, Kansas City Kansas Public Library Main Branch, The Unified Government of Wyandotte County/Kansas City Kansas Parks and Recreation, Friends of Kaw Point, Los Tules Food Truck, St. Mary's Episcopal Church, Steamboat Arabia Museum, Chinatown Food Market, Al Habashi Mart, Lou Lou's, Rich's Wash and Dry, Epic Arts Clay Studio, Dalia's Belleza Estetica Familiar, Supermart El Torito II, La Michoacana, and Ed's Trophies and Awards.





#### CENTRAL AVE

- ✕ BETHANY PARK  
1150 CENTRAL AVE
- 01 ED'S TROPHIES AND AWARDS  
1415 CENTRAL AVE
- 02 SUPERMART EL TORITO II  
1409 CENTRAL AVE
- 03 LA MICHOCACANA  
1259 CENTRAL AVE

#### DOWNTOWN KCK

- ✕ PUBLIC LIBRARY  
625 MINNESOTA AVE
- 04 PUBLIC LIBRARY MAIN BRANCH  
625 MINNESOTA AVE
- 05 EPIC ARTS CLAY STUDIO  
609 N 6TH ST
- 06 RICH'S WASH AND DRY  
348 N 7TH ST TRAFFICWAY
- 07 DALIA'S BELLEZA ESTETICA FAMILIAR  
300 N 7TH ST

#### KAW POINT

- ✕ 1 RIVER DRIVE
- 08 LOU LOU'S  
1315 FAIRFAX TRAFFICWAY
- 09 PUBLIC LEEVE SPACE  
THE 1200 BLOCK OF FAIRFAX TRAFFICWAY, BUILDING B, #121
- 10 KAW POINT PARK AMPHITHEATER  
1 RIVER CITY DRIVE
- 11 KAW POINT PARK  
LEWIS & CLARK STATUE  
1 RIVER CITY DRIVE

#### CITY MARKET

- ✕ CITY MARKET PARK  
3RD ST & MAIN
- 12 CHINATOWN FOOD MARKET  
202 GRAND BLVD
- 13 STEAMBOAT ARABIA MUSEUM  
400 GRAND BLVD
- 14 AL HABASHI MART  
309 MAIN ST

#### DOWNTOWN KCMO

- ✕ KANSAS CITY MUNICIPAL COURT  
1101 LOCUST ST
- 15 KC MUNICIPAL COURT  
1101 LOCUST ST
- 16 MUNICIPAL COURT  
TRAFFIC VIOLATIONS CLERK  
1101 LOCUST ST
- 17 LOS TULES FOOD TRUCK  
13TH AND LOCUST ST
- 18 ST. MARY'S EPISCOPAL CHURCH  
1307 HOLMES ST
- 19 GRAND ARTS  
1819 GRAND BLVD

#### KANSAS CITY MUSEUM

- ✕ KANSAS CITY MUSEUM  
3218 GLADSTONE BLVD
- 20 KANSAS CITY MUSEUM  
3218 GLADSTONE BLVD

✕=MAIN STATION  
WITH OVERVIEW MAP